

WOMEN!

A WEEK-LONG
CELEBRATION



For more information contact:
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Phone: 225-892-7798

Dear Friend:

The Women's Council of Greater Baton Rouge proudly announces its 2012 **"Women! A Week-Long Celebration."** This ever growing and popular annual event generates widespread enthusiasm as it serves to connect, promote and empower women from all walks of life. Women's Week has grown in size, quality and impact each year. We hope you will join us as a Women's Week 2012 patron and help us continue to bring this exciting program to Baton Rouge and the surrounding communities.

Patrons' names and/or logos appear on materials that reach over 20,000 women through the activity booklet, the kick-off luncheon and the other various events during Women's Week. This information and links to your website will also be posted on our website and featured in our e-newsletter. Our patrons are thanked at all Women's Week activities and at various events during the year. It is a win-win situation when your business or organization is promoted by the Women's Council as you support this worthy endeavor. Feedback from attendees tells us that they feel energized, enthusiastic, enlightened and appreciative about Women's Week.

"Women! A Week-Long Celebration" kicks off with the annual luncheon on Friday, September 28, 2012, at Boudreaux's on Government Street and runs through October 7, 2012, with over 200 events in locations throughout the city as well as Livingston and Ascension parishes. This year we celebrate our 11th year of Women's Week and the 18th anniversary of the Women's Council of Greater Baton Rouge. This highly publicized signature event provides a meaningful investment for patrons with a listing in the luncheon program.

We invite you to join us and take advantage of this exceptional advertising and promotional opportunity. [Click here](#) for a list of various patron levels and benefits for your review. If you have any questions or would like to discuss a possible patron opportunity, please contact Erica Malone at 225-892-7798 (email at bookbooglar@yahoo.com) or Janel Chapman at 225-252-6688 (email at janelchapman@me.com).

Please note: To be included in all promotional materials, your Patron Agreement is needed by **June 1, 2012**.

We look forward to discussing this exciting opportunity with you!

Sincerely,

Erica Malone
Patron Committee Co-Chair

Janel Chapman
Patron Committee Co-Chair

