



Women's Council
OF GREATER BATON ROUGE

Connecting, Promoting & Empowering Women

Special
points of
interest:

- Luncheon Speaker
- Be a GalPal!
- Activity Registration
- Next WCGBR Council Meeting Thursday, June 10th, 11:30am

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Editor

Women's TIME

May, 2010

Women's Week Luncheon Speaker Announced



Women's Week 2010
luncheon speaker,
Bert Fife

Bert Fife is an author, speaker, business and personal coach. An accomplished entrepreneur, she has leveraged the unique talents of women to create an award-winning, in-store-event marketing company for Fortune 500 companies. Starting her company from zero and building it to \$5M in sales within five years provided her with the opportunity for many lessons which she shares with others to help them succeed. Still a student of life, her intention is to see the best in others so that they might see it in themselves. Her inspiration helps others live a more profitable, purposeful, and peaceful life.

In 2006, when she lost her son Phillip in a car accident, she re-examined her beliefs, convictions, and courage. Using her management skills to deal with grief in a way that inspires others to choose life after loss, she continues to be a highly sought after conference speaker and presenter throughout the country. Her book **The Free Bird Flies: Choosing Life after Loss** helps others manage grief and reclaim their life.

In Bert's compelling keynote address, which will take place at the Kickoff luncheon, you are invited to see yourself in *a different light*. Join us Friday, September 24th at Boudreaux's, as we kick off Women's Week in Baton Rouge as Bert Fife shares insight about life, liberty and the pursuit of it all. Find out the answer to the age old question, "What difference does it make anyway?" as you discover how to be a difference maker in your own life.

Bert currently resides in Baton Rouge, LA. Visit her website at www.bertfife.com.

2009 Women's Week Sponsors

We would like to thank our sponsors below for their help in making Women's Week possible.
MORE INFORMATION ON THE SPONSOR OR TO VISIT THE WEBSITE, CLICK ON THE SPONSOR, NAME or LOGO

DONOR



PATRON

Anita White Family Law and Mediation

Sandra Thompson Herman

PARTNER



SUPPORTER



SPONSOR

Helen Graf/ Intelligent Investing

Karen H. Groves, CFP/ Ameriprise Financial

CONTRIBUTOR

Abadie Financial Services
Janelle Tessier, State Farm Agent
Wolf Creek Business Growth Institute

Ann Wise
Home Instead Senior Care
RBC Insurance

Trudy C. Piper, CFP CSNA/ Merrill Lynch

FRIEND

Akers & Wisbar, LLC
Jaimie Smith

Ann Taylor
Prestige Home Care

2010 Women's Week Sponsors

We are currently seeking sponsors for 2010 Women's Week.

We thank the sponsors below who have sent in their sponsorship contracts!



Gatorworks

**Karen Groves,
CFP/ Ameriprise
Financial**

Become a Women's Week Sponsor today!

For more information on becoming a sponsor, call Erica Malone at (225)346-5095 or click [here](#).

For a look at the many benefits that our sponsors receive click [here](#).

2010 Patron Reception

The Women's Council announces the first ever Patron Reception to be held Thursday, June 3, 2010, at Baton Rouge Gallery from 6PM to 8PM. There will be a wine and cheese reception with a special recognition of 2009 and 2010 Women's Week sponsors at 7PM. Entertainment will be the Cangelosi Dance Project, brought to us by Council member, Kris Cangelosi. Event is open to all Women's Week Sponsors, Women's Council Board members, Women's Week Steering Committee members, Patron Committee members, and invited prospective donors.

Be a GalPal and help us put on Women's Week!



Women's Council is now offering a special sponsorship level designed for individuals and small businesses who would like to support WCGBR and help us put on our wonderful Women's Week but can't swing the higher levels of sponsorship.

For those of you who fit that category, the **GalPal** level will allow you to be a Women's Week sponsor without breaking the bank! And to make it simple, we've set up a PayPal function on the website to make your donation of \$45 quick and easy. **Just go to the WCGBR website by clicking [here](#). Then go to the bottom of the page in the GalPal section and follow the link to make your payment.** It's as simple as that to be a part of what has become Baton Rouge's premier event for women: the ninth annual Women! A Week Long Celebration. This year's theme is "Women Make a Difference." The ten-day celebration runs from September 24 - October 3, 2010.

To thank you, we'll put your name in over 15,000 Women's Week activity booklets that circulate throughout the city and we'll list you as a GalPal on our website. You are also invited as a guest to the Patron Reception Thursday, June 3rd at Baton Rouge Gallery (details on page 3).

Won't you help us bring this exciting event to BR? Don't delay—we'll need your donation by July 1st to be included in all promotional materials. Be a **GalPal** today!

HELP WANTED:

Recipes needed for cookbook! *WCGBR Wants Your Recipes!!*

Women's Council of Greater Baton Rouge is in the process of putting together a cookbook fundraiser. In order for this idea to succeed, we need recipes. Please feel free to submit your personal recipes to us and we will publish them! We are looking for a variety of recipes including appetizers, main dishes, desserts and drinks.

You can submit your recipe two ways:

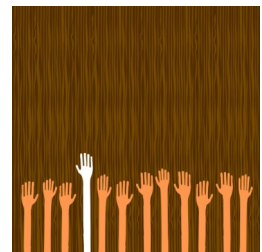
By email: wcgbrcook-book@yahoo.com
By mail: P. O. Box 14123, Baton Rouge, LA 70898

The books will be available for purchase during Women's Week 2010.

If you're interested in joining our committee, call Eileen Thompson at (225) 218-0075

Patrons Committee Needs Volunteers

Do you know a business owner or contact that might want to sponsor Women's Week? Then you can help us! If you're interested in helping us raise funds for this year's Women's Week, please contact Patron Chair, Erica Malone at book-booglar@yahoo.com.



Like to help us out???
We'd love to have you!

Don't Miss Out On Your Member Benefits

Just a reminder to let Small Business, Non-Profit and Corporate members know about one of their benefits.

If you are enrolled as a Small Business or Non-Profit Member you are eligible to have :

- Your company name, contact information and website link displayed on the WCGBR Women's Marketplace Online and the opportunity to place the WCGBR link on your website.

If you are enrolled as a Corporate Member you are eligible to have :

- Your company name and LOGO, contact information, your website link and brief business description in the WCGBR Women's Marketplace Online.

To obtain instructions for getting linked please contact membership at wcgbr09@yahoo.com. We also invite you to visit WCGBR Member Marketplace online. You can find this on the lower right side of the home page of our Website: www.wcgbr.com.

Welcome New WCGBR Members

The following four women became new members April-May, 2010.

Student: Lesley Smith

Individual: Jennifer Ahr

Small Business: Rhonda Gielen and Catherine Smith

New Membership Type Just for Students

The WCGBR Board has created a new membership type. Any women attending school can join the WCGBR as **Student Members**. As long as you have a student ID your dues will be just \$10.00.

Student membership benefits are as follows:

- Opportunity to network with other organizations and individuals committed to enhancing our community by connecting, promoting, and empowering women.
- Opportunity to participate in volunteer activities that support the women of our community.
- Access to all leadership development resources.

To learn more about membership types and benefits please see our Website at

<http://wcgbr.com/membership/default.asp>

WOMEN'S WEEK ACTIVITIES REGISTRATION OPENS FOR 2010

The Women's Council of Greater Baton Rouge (WCGBR) has opened its doors for the 9th consecutive year and is now accepting activities for the 2010 Women's Week Celebration. Women's Week runs for 10 days from September 24th - October 3rd. This year's theme is "Women Make a Difference!"

For the past eight years, the Women's Council of Greater Baton Rouge has sponsored a city-wide luncheon, traditionally in September. This year's luncheon on September 24th kicks-off 10 days of exciting and interesting events held to strengthen, showcase and explore the role of women in today's world. It is also a time for fun and entertaining activities with other women, thereby strengthening the bond among women in Baton Rouge and surrounding areas. Keynote speaker is our own Bert Fife.

Women's Week is a great way to showcase your organization or business in the community. Publicity, promotion and synergy will abound. WCGBR and the Greater Baton Rouge community wait expectantly for this stellar event and your inclusion.

Activity Registration forms for the 2010 Women's Week Celebration have been distributed. However, if you have not received a registration form and would like to submit your activity, you may register online at <http://www.wcgr.com/womensweek/program.asp>. You may also call 302-8018, ext. 3. The closing date for registration is **June 18, 2010**.

The Women's Council of Greater Baton Rouge, a nonprofit membership organization of more than 270 diverse organizations and individuals in the Baton Rouge metropolitan area, is committed to enhancing our community by connecting, promoting, and empowering women.

Next
Women's
Marketplace
meeting
will be May
27, 2010,
at 5:45 pm
at St. Paul's
Lutheran

Women's Market Place

The next Women's MarketPlace is **Thursday, May 27th**, at St. Paul's Lutheran Church on the corner of Old Hammond Highway and Tara Boulevard. Come network and socialize from 5:30 to 6:30; the program will start at 6:30 and we finish at 7:30 or so. Caring Connections is a panel of professionals specializing in senior care and resources available to them. Mary Flasch, owner of ComForCare, a Market Place member will help lead a discussion on the needs of seniors in our community. Come with questions regarding how to deal with situations when they arise and who to turn to. If you would like to join us for a delicious catered meal for only \$10, please RSVP to rsvp4mp@gmail.com so we can be sure to have enough food. Everyone is welcome - bring your friends. WC members are invited to bring their business cards, flyers, or information about special events.