



Women's Council
OF GREATER BATON ROUGE

Connecting, Promoting & Empowering Women

Special
points of
interest:

- 2009 Silver Magnolias: a brief history
- We need your help to get Patrons for WW!
- WW Luncheon Speaker announced
- Member Events coming up- you won't want to miss!
- Next WCGBR Council Meeting Thursday, May 14th- 11:30am

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Women's TIME

May 8, 2009

2009 Silver Magnolias Celebrated at Tea

Mary Jones, a Council member, created the concept of Silver Magnolias to celebrate women who have made meaningful contributions to our community. Although she proposed the idea in 2000, we did not launch the program until 2004. She pushed the organization to make it part of Women's Week. With the help of some very determined members, the first ten Silver Magnolias were introduced that year at the Women's Week Luncheon. In 2006, we established a separate tea for the celebration while still honoring them at the luncheon. Now in year six, we have honored 52 women including Martha White, the 2005 Woman of Courage, for her major role in the 1953 Baton Rouge bus boycott.



2009 Silver Magnolias-standing from left: Helen Spears, Evelyn Robinson, Vera Martin, Sheila Smith, Sue Braud, and Rosa Polk Seated from left: Bette Levine and Mary Jetson

This year's event on April 24 at the Woman's Club was another spectacular success. Patsy Wilkerson and Brenda Jackson-Conrad along with their committee designed an elegant event that everyone enjoyed. Each honoree had an opportunity to speak. They made us laugh with their humor and inspired us with their wisdom, hard work, and determination to make a difference. We all have big shoes to fill to follow in the footsteps of our Silver Magnolias. Karen Groves, Historian

Call For All Sponsors!

Ladies, if you participated in Women's Week in prior years, you know what an exciting and popular program it is. It is urgent, especially this year, that all members of Women's Council assist us in obtaining new sponsors for this event. Sponsors can be anyone, including our individual or small business members! Sponsorships begin at \$100. A schedule of benefits and the Patron Sponsorship packet is available online at: http://www.wcgbr.com/womensweek/ww09_PatronsPacket.pdf or by calling me. If you know someone who may be interested in being a sponsor, please call them! Tell them about this **exceptional advertising and promotional opportunity that reaches over 20,000 women**. Then let me know and my committee will follow up. If they would like a copy of last year's Activity Booklet, I will be happy to mail this to them. To be included in all promotional materials, we need a commitment by June 19th. Kristina Shapiro, Patron Committee Co-Chair, 928-4193.

WOMEN! A WEEK-LONG CELEBRATION



Join us and keynote speaker, Lisa Bull, at our WW Kickoff Luncheon Friday, September 25th

WOMEN'S WEEK LUNCHEON Speaker Announced

Lisa Bull is an accomplished trainer, speaker, Certified Human Behaviorist, and owner of multiple businesses. Over the course of her 11 years of success in the executive search arena serving a "Who's-Who" list of Fortune 100 clients, Lisa has effectively navigated the transition from employee to business owner to entrepreneur. Mother of two young children, she intimately understands the choices faced by successful working mothers.

Lisa's compelling, interactive keynote "**Opportunity Knocks - R U Ready?**" encourages you to take action

that works for you. As a woman, you exert immense influence. According to Why Women Mean Business by Avivah Wittenberg-Cox and Alison Maitland, women today make 80% of consumer goods purchasing decisions." In the business arena, women are directly "linked to profitability - companies with the most women in leadership outperform those with the fewest."

So why is this relevant to you? Opportunity is a given. It is all around us. How we respond - if we respond - is our choice.

Women audiences respond

enthusiastically to proven strategies to increase their productivity, their business, and their income. Lisa helps you to accomplish more without adding more. She recognizes that as an accomplished woman professional in today's market, you already have too much on your plate. Her strategies fit your current life and can help you lower your stress level by achieving better balance in your professional and personal life.

For more information on Lisa, please visit her website at www.bullcompany.com

"Most people watch what happens, Some people wonder what happened, And a few people make things happen."

-Lisa Bull

Women's Week Activities Registration Opens for 2009!

The Women's Council of Greater Baton Rouge (WCGBR) has opened its doors for the eighth consecutive year and is now accepting activities for the Women's Week celebration. Women's Week runs for ten days from September 25th to October 4th. This year's theme is "Women Mean

Business!" Activity registration forms for the 2009 Women's Week Celebration have been distributed. However, if you have not received a registration form and would like to submit your activity, you may register online at www.wcgb.com then click the Women's Week tab and go to

Women's Week Activities. The closing date for registration is the 19th of June 2009. For more information call Mary Jacob at (225) 753-4226 or email at mjacob53@cox.net.

Welcome Aboard Disney Keys Baton Rouge!

It doesn't take any training to recognize that the world's economy has taken a significant downturn. It does take effective and proven professional development training to guide impacted organizations back to the summit.

A one-day local workshop, the Disney Keys to Excellence program is a rare and affordable opportunity to learn best business practices from Disney insiders. Organizations from across the nation have learned proven philosophies and implemented effective processes to reap the rewards of improvements in **leadership, management,**

service, and brand loyalty.

IMPORTANT: Please use promotional code WCGBRMNE to receive **\$50 OFF PER GUEST** when registering.

TO LEARN MORE AND REGISTER GO TO:
www.KeysBatonRouge.com

No prerequisite training required.

Women's Council of Greater Baton Rouge Welcomes the Disney Institute to Baton Rouge on June 16, 2009



Honoring Women in Philanthropy



PHYLLIS COLEMAN MOUTON, a Women's Council member, has been nominated for this prestigious award.

The 2009 Louisiana Heroine Awards luncheon will pay tribute to award winners and nominees for hearts that are wide open and jobs that have been well done.

Join LANO on May 19, 2009 at the Hilton Capitol Center Hotel located in downtown Baton Rouge from 11:30 a.m. to 1:30 p.m. as we recognize nominees from around the state who have positively impacted their communities by sharing their time, talent and treasures to make life better for others.

The 2009 Heroine Awards Luncheon Speaker is Liz McCartney, Co-Founder and Director of the St. Bernard Project and CNN's 2008 Hero Winner for her work and dedication to helping Hurricane Katrina survivors in St. Bernard Parish. Her non-profit St. Bernard Project has rebuilt the homes of more than 185 families.

For more information you may visit LANO's website at www.lano.org.

Women's Week kicks off with a luncheon this year at Boudreaux's on Friday, September 25th.

Tickets for this luncheon are only \$35, and will be available for sale in June.

So mark your calendars today!

Special Events By Members

Sweet Adelines Show:

The Baton Rouge Chorus of Sweet Adelines is putting on a show to benefit Our Lady of the Lake Children's Hospital. There will be two shows on Saturday, May 30th (2:00 pm and 7:00 pm) at Trinity Lutheran Church on Florida Blvd. "Jammin' At Java Joe's" will be in a coffee shop setting, and will include a variety of acts. Jay Grymes (WAFB meteorologist) will

be our emcee. The event will include coffee and desserts, a silent auction, and a gourmet coffee sale. Tickets are only \$15.00 each and tables of 8 can be purchased for \$120.00. Kristina Shapiro is reserving a table for both shows so please call her at 928-4193 to reserve your seat!

MEMORIAL DAY CONCERT:

Kristina Shapiro reminds you that the Baton Rouge Concert Band will

present its 31st Annual Memorial Day Concert on Monday, May 25, 2009, at 7:00 p.m. on the steps of the state capitol building. The concert will feature patriotic numbers, marches, and other popular pieces. The concert is Free and everyone is invited. Bring a lawn chair or cushion and come enjoy wonderful family entertainment under the stars!

HELP WANTED:

Activity Booklet Committee needs Chair for Printing and Mailing Subcommittee

Detail oriented person needed to:

- Bid out the WW booklet to local printers.
- Determine the rules of bulk-mailing and the use of our non-profit bulk mailing and what format the mailing list or labels need to be.
- Work with David Smith to

combine all names from 2008 and 2007 mailing lists.

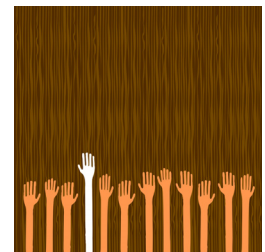
- Be sure the booklets are delivered to the post office in proper order.

Activity Committee Seeks Leads for New Women's Week Activities

Members are encouraged to provide leads for new activities for Women's Week. If you have an idea, please contact Lois Folse at 938-7944 or lfolse@cox.net. Some suggestions we've gotten

include basic house maintenance and repair, quilting, needlework, antique collecting, interior design, updating your wardrobe/accessorizing, and closet design/organization. If you know anyone who does any of these, please let Lois know.

Activity contracts must be finalized by June 19 in order to meet the booklet printing deadline.



Like to help us out??? We'd love to have you!



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Women's Council of Greater Baton Rouge's Upcoming *Tea for Two*

The Women's Council Membership Committee for 2009 is enthusiastically preparing this year's *Tea for Two*. We've changed the name hoping to encourage all members to invite all the women they know who could benefit from getting to know us and all the great things we do for our community. If you know someone who enjoyed *Women! A Week-Long Celebration* but has not yet become a member, this is another opportunity to introduce them to what we're about. As a new member myself, I'm finding that the Women's Council is so much more than Women's Week, which alone is an astonishing tribute to what we can accomplish.

There are two other changes we are making this year. One is that we are asking for a \$5.00 donation from members who attend; your guest(s) attend free. And 6 members of the Membership Committee are providing wonderful door prizes.



Tea for Two

Sunday, May 17th from 2P.M.– 5P.M.

So please gather up your mothers, sisters, friends, and neighbors and join us for *Tea for Two*, Sunday, May 17, 2009 from 2:00-5:00 P.M. Light refreshments will be provided by Heirloom Cuisine. Invitations are in the process of being sent out to all members. In the meantime, for more details please check out May 17 on the Event Calendar which can be found on the home page of our Website <http://www.wcgbr.com>.

If you would like us to mail an invitation to your guest(s), please provide us with their name and address. E-mail to Martha Dishongh at wcgbr09@yahoo.com or call her at (225) 752-6628.