



Women's Council
OF GREATER BATON ROUGE

Connecting, Promoting & Empowering Women

Special
points of
interest:

- Women's Week and Hurricanes
- Luncheon Info
- Activities Info
- Member Events coming up— you won't want to miss!
- Next WCGBR Council Meeting Thursday, Oct. 8th- 11:30am

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Erica Malone
Editor

Women's TIME

September 10, 2009

Women's Week and Hurricanes

Never let it be said that a little storm stopped Women's Week! Hurricane Katrina struck on August 29, 2005. The Women's Week Luncheon was scheduled for September 16. Baton Rouge was bulging with evacuees from New Orleans and our members were working through many different venues to help with the huge needs. An emergency meeting was held before the September 8th full council meeting to decide if we should cancel the event. After a short discussion, we decided that we had to continue with Women's Week. The activities of Women's Week could help address the many concerns of our new residents as well as provide inspiration and motivation through the luncheon. We did make a few changes. Evacuees were invited to the luncheon as guests of various members. The Art Auction was cancelled. A few activities were cancelled and members scrambled to find replacement sites for other activities. We donated a portion of the proceeds from the luncheon for Katrina recovery efforts.

Last year we faced Hurricane Gustav that hit on Labor Day, September 1. Several members had major damage to their homes and much of the area was without electricity. Then the threat of Hurricane Ike loomed just a week before the luncheon. Once again, we pulled together and made the luncheon happen on September 19.

As we approach our eighth Women's Week, we do not know if another storm will come our way. What we do know is that it will take a bigger storm than Katrina or Gustav to halt our efforts!

Karen Groves, Historian



Women's Week Luncheon Tickets Available!

"Women! A Week-Long Celebration!!" kicks off with the annual luncheon on Friday, September 25th, 2009 at Boudreaux's on Government Street. This year we celebrate our 8th year of Women's Week and the 15th anniversary of the Women's Council of Greater Baton Rouge. Lisa Bull, the keynote speaker, is an accomplished trainer, speaker, Certified Human Behaviorist, and owner of multiple businesses. Over the course of her 11 years of success in the executive search arena serving a Who's Who list of Fortune 100 clients, Lisa has effectively navigated the transition from employee to business owner to entrepreneur. This highly publicized signature event is a sellout every year, so get your tickets now.

Tickets are only \$35 each and are available online at www.wcgbr.com, picked up at 1500 Lobdell, Suite B, Baton Rouge, or by calling 225-302-8018. If you would like to sit at a table with other Women's Council members, please contact Kristina directly at 928-4193 for reservations.

ACTIVITY AMBASSADOR REGISTRATION OPEN ON WEBSITE SIGN UP NOW!!!!

The Women's Council Activity Ambassador serves as a representative of the Council at the Women's Week Activity.

The sign-up screen lists the responsibilities of the Ambassador as follows:

- Display the Patron Poster and Activity poster in a prominent place
- Hand out and collect comment cards for all attendees/participants
- Have membership applications and extra Women's Week Activity Booklets available
- Greet all attendees/participants as they arrive
- Introduce yourself and the Women's Council
- Introduce and thank the sponsor of the activity and all our major sponsors
- Introduce the speaker (if there is one).

The Women's Council Website has 183 Women's Week Activities posted on it and each activity needs an Ambassador and an Alternate Ambassador.

To see the activities that are registered, go to our website at www.wcgbr.com and click on "View 2009 Women's Week Activity Calendar" under the monthly Event calendar on the main page.

To learn more about the activity, click on the title and it will show you all the details.

If the activity needs PRIMARY AMBASSADOR, you will see an icon that says "ACTIVITY AMBASSADOR SIGNUP" under the activity. If it needs an ALTERNATE, it will say "Alternate Activity Ambassador Signup."

Click on that icon-link on the website and it will allow you to sign up. You will be required to supply your NAME, PHONE NUMBER and EMAIL. You will receive an e-mail confirmation.

You may sign up for as many activities as you want. The Activity Ambassador does not have to pay the fee to attend the activity if there is a fee, but she must register for the activity by calling the sponsor and introducing herself and explaining her role.

Because of the number of activities, we NEED you to begin **SIGNING UP NOW!!!!** Please visit the website often and sign up as the Ambassador for the activities of your choice. As Women's Week gets closer, there will be a short training session for you to attend where you will receive a packet for each activity for which you are the PRIMARY ambassador. *All ambassadors are strongly encouraged to attend – especially if this year is your first time.*

Training sessions are scheduled at the First United Methodist Church at four different times in September. You only need to attend one:

Thursday, September 10	1:00-1:45 pm (after General Membership Meeting)
Thursday, September 10	5:30 – 6:15 pm
Saturday, September 12	10:00 – 10:45 am
Tuesday, September 17	5:30 – 6:15 pm

When you sign-up, remember to write your commitment time and date on your calendar as a reminder!!

If you have any questions, call (225) 302-8018, ext. 6 and leave a message or email Eileen Thompson at info@ourbusinesscents.com.

Activity Sign Up Open Now!



Sign-Up To Attend Your Favorite Women's Week Activity NOW!

The 2009 Women's Week Activity Booklets will be available by the end of August – BUT, you don't have to wait for the booklet to sign-up for any activities that you want to attend if they require an RSVP.

Go to the website Activity Calendar http://wqgbr.com/womensweek/activity_cal.asp?GW=1

and click on the TITLE of any activity that interests you for all the details and registration information. You can call and register today. AND if there is no ambassador, sign up online to be the ambassador as well!

For more information, call 302-8018, ext. 3 or email mjacob53@cox.net.

Women's Week kicks off with a luncheon this year at Boudreaux's on Friday, September 25th.

Tickets for this luncheon are only \$35, and are available for sale now.

So mark your calendars today!

Special Events By Members

BOWL FOR HOPE 2009

Boys Hope Girls Hope of Baton Rouge will hold it's annual fundraising bowlathon Saturday and Sunday, Oct. 3rd and 4th at Circle Bowl. Cost is \$30 per person and all proceeds go to Boys Hope Girls Hope of Baton Rouge.

For more information or to register your team call 346-5095.

Community Giving Day at Whole Foods

September 17th is Community Giving Day at Whole Foods. Five (5%) percent of sales that day will be donated

to Women's Council of Greater Baton Rouge. Please support the Women's Council by shopping at Whole Foods!

If you have an announcement for the next newsletter, email Erica Malone at bookbooglar@yahoo.com.

HELP WANTED:

Presenters Needed For Women's Business Center

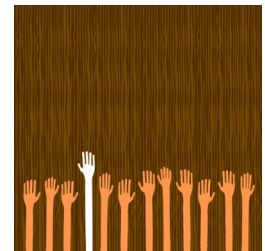
The Women's Business Center is accepting applications from members who are interested in making presentations at the quarterly women's conferences on personal, family, and business finance beginning in November 2009. The planned range of presentations includes all aspects of women's lives as they relate to finances- earning or preparing to earn money, handling money, using money wisely, saving money, looking good and enjoying life on less money, planning for your financial future, etc. Please send your name, contact info,

credentials (CV), and a brief description or outline of your proposed presentations with a copy of handouts to : Anita White, 2924 Brakley Drive, Suite A-3, Baton Rouge, LA 70816 or email to anitarozaswhite@bellsouth.net.

Helpers Needed For Community Shopping Day at Whole Foods

Community Shopping Day at Whole Foods on Thursday, Sept. 17th will be a great opportunity for Women's Council to promote Women's Week and the other fabulous activities that WC supports throughout the year. We are looking for assistance to hand out activity booklets and other information

to the shoppers. We will have a table in the front of the store and are looking for members to assist for a couple of hours (or as long as you can) between 11:00 a.m. and 2:00 p.m. and again from 4:00 p.m. until 7:00 p.m. We would like to have 2 or 3 people there at all times. We will also need a couple of people to help set up the table, display boards, and balloons and mugs. Please call Kristina at 928-4193 and let me know when you are available to help.



Like to help us out??? We'd love to have you!

Women's Council's
Women's Business Center

Fall Finances Seminar

Saturday, November 7, 2009

Personal - Family - Professional - Fulfillment

Schedule

- 9 - 9:30 a.m. - Registration and Resource Fair
- 9:30 - 10:30 a.m. - Opening Conclave
 - 9:30 - 9:45 a.m. - Orientation
 - 9:45 - 10:00 a.m. - Women's Council & WBC Information
 - 10 - 10:30 a.m. - Speaker
- 10:30 - 11:30 a.m. - Session One
- 11:30 a.m. - 1 p.m. - Lunch / Mingling / Resource Fair
- 1 - 2 p.m. - Session Two
- 2 - 3 p.m. - Session Three
- 4 - 4 p.m. - Session Four

Session	Time	Personal "Life Skills"	Professional "At Work"	Family "At Home"	Fun and Fulfillment "Creativity"
One	10:30 - 11:30 a.m.	Time Management	Getting a Job	How to Save Money - Budgets and Smart Shopping	Personal Appearance and Style
Two	1 - 2 p.m.	Setting and Achieving Your Goals	Going (Back) to School	Using Your Financial Assets Wisely	Buying a Car
Three	2 - 3 p.m.	Personalities (Interactions/ Relationships)	Starting a Business	Parenting / Daycare	Etiquette
Four	3 - 4 p.m.	Being at Your Best - Health and Nutrition Basics	Computer Skills	What You Need to Know Before You Marry	Leisure Classes, Hobbies, Volunteering

Women Mean Business!

The Women's Council proudly launches the **Women's Business Center** in November 2009. In keeping with the theme of Women's Week 2009, **Women Mean Business**, the WBC offers quarterly conferences designed to help you explore how to improve your financial picture, manage what you have, live better and smarter and have more fun on less, and plan for your and your family's future. Plan to attend the first day-long seminar filled with information and resources to help you take care of business--personal, family, and business finances--and begin to make positive changes in your life, your community, and your world. *Look for flyers at Women's Week Activities, visit our website www.wcgb.com, or call (225) 302-8018, Ext. 5 for more information. See you there!*

The Women's Council proudly launches the Women's Business Center in November 2009.

Women's Market Place

Women's Market Place celebrated it's One Year Anniversary!

Women gathering to support one another in small business in a casual setting, perfect for exchanging ideas and coming up with new ones. Women's Market Place, the evening meeting for women interested in business, meets the 4th Thursday of the month at St. Paul's Lutheran Church, Tara Blvd at Old Hammond. 6:00 pm rsvp4pm@gmail.com to make your reservation for dinner. \$10 members, \$12 guests

Our September meeting on September 24th (location TBA) will be a special meeting celebrating "Women Mean Business" in conjunction with the kickoff of Women's Week on 9/25.

Women's Council's Annual Meet and Greet Potluck Luncheon

After the flurry of activities from *Women A Week-Long Celebration* are over, the Women's Council of Greater Baton Rouge keeps on going, as it does all year. In place of our General Membership meeting for the month of November we hold our Annual Fall Meet and Greet Potluck Luncheon. The purpose is for new and prospective members to learn more about the Women's Council and to honor our Women's Week sponsors. Please join us for lunch on Thursday, **November 12 from 11:30 am to 1:00 pm** at the First United Methodist Church (930 North Blvd.) in Baton Rouge. **RSVP by November 6:** (225) 302-8018 ext. 1 (Membership) or wcgbr09@yahoo.com.

Member Spotlight



From Left- Mary Costello, Kimmie, and Linda Allred on the Around Town TV

Women's Council member, Linda Allred, was seen on the **Around Town TV Show**, Sunday, August 16th. Linda said of the experience, "I was smiling ear to ear as I listened to Mary Costello, official Personal Trainer of the **Louisiana Weight Loss NOW Challenge** and owner of *Fitness Matters in New Roads, LA*, tell her personal story of how my [Weight Off NOW Self-Hypnosis Home Study System™](#) helped her lose 2 dress sizes which motivated her to achieve her dream of becoming a Personal Trainer."

Linda was also featured in this month's Platinum Record Council on Aging Magazine. [Click here](#) to read the article.

Women's Council member, Kristina Shapiro, interviewed in the September issue of Country Roads Magazine

Though she's played the clarinet since she was in the fifth grade, Kristina Webb Shapiro, a Baton Rouge attorney, started singing about three years ago.

Now the estate planning and probate lawyer who has made her home in Baton Rouge for thirty-two years, sings soprano with an a capella group called Lyrical and plays clarinet with the Baton Rouge Concert Band. "It gives me an outlet for my musical, creative needs. It's also very relaxing to play," she said. "It helps with stress. It helps me balance." Working forty- to fifty-hour weeks in her and her husband's law office, Shapiro still practices and performs with the concert band and Lyrical often. She gives a lot of credit her husband for making the careful balance between work and music she lives work. "I guess you've got to prioritize your life," Shapiro muses. "Some things are always going to take a back seat. If you have a love of something, somehow I think you're just going to find time to do it." And that it would seem, is the secret to the Ying and Yang of the balancing act between a worthy vocation and a nurturing avocation.

To read more in the magazine [click here](#).

Women's Council member, Erica Malone, selected for Baton Rouge Area Chamber's 2010 Leadership Class

Erica was chosen for this year's Leadership Class and will participate in workshops and classes throughout the year to develop her skills. To read the article from Baton Rouge Business Report [Click here](#).