



Women's Council  
OF GREATER BATON ROUGE

Connecting, Promoting & Empowering Women

# Women's TIME

February, 2010

Special  
points of  
interest:

- Installation
- Race for the Cure 2010
- Member Events coming up- you won't want to miss!
- Next WCGBR Council Meeting Thursday, Mar. 11th, 11:30am

## Installation of Officers



Pictured are Members of the 2010-2011 Women's Council Board of Directors and 2010 Slate of Officers.

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Erica Malone  
Editor

On February 11, we will installed our 17<sup>th</sup> slate of officers. Until 2005, we called our *President*, the *Chair* and the *Board* was called the *Coordinating Council*. General meetings were held every other month with Coordinating Council meetings on the in between months. Starting in 2005, general meetings were held every month with board meetings as needed. Now the Board also meets monthly. The mission statement of the Council was changed in 2005 to the one we currently use. The Coordinating Council consisted of twelve members with four serving a three-year term, four serving for two years, and four serving for one year. Since 2006, the Board consists of eight members with staggered two-year terms. One-year terms arise when a board member has to be replaced for any reason. The Executive Officers (President, Vice President, Secretary, Treasurer) have always been included in the Board with the immediate Past President who votes only in the event of a tied vote. The office of Historian was added to the Executive Officers in 2007. Most of the installations have included a luncheon that was provided by the Council. Since we have many members who are attorneys, we have often had a female judge to preside over the event. The event has also been the occasion that we invite Rev. Chris Andrews to accept our thanks and a donation for the use of the church for our meetings. The day is a very special occasion to celebrate where we have been and where we hope to go.

Karen Groves, Historian



## WCGBR CALL TO ACTION



**Come Join Us and Make A Difference!**  
**Susan G. Komen Baton Rouge Race For The Cure®**

"Susan G. Komen for the Cure® has played a critical role in every major advance in the fight against breast cancer over the past 25 years – transforming how the world talks about and treats this disease, and helping to turn millions of breast cancer patients into breast cancer survivors."

### **Register NOW!**

The Baton Rouge Race for the Cure, planned for Saturday, March 6th at the LSU Old Front Nine, is recognized as the largest 5K race in the Capital Region. We have already begun forming our Women's Council of Greater Baton Rouge Race Team. Our goal for 2010 is to have 100 women strong walking/running for this incredible cause. With just a few short weeks left, we have many members yet to register. So, this is a **Call to Action** for all of the WCGBR Members. Go online now at <http://brrfc2010.kintera.org/faf/home/default.asp?event=328391> and register as part of the WCGBR Race Team. Make the experience even more fun by registering your friends, family, business associates and others to walk with you. Everyone is welcome, children, seniors, husbands and significant others. Although this is called the Race for the Cure, most of us will be walking.

### **Cheer Us In!**

If you would like to join us, but are unable to take the walk, we will have a WCGBR tent in the tailgating area, where you can relax and wait for us to return. This will be a fun opportunity for you to cheer us in as we cross the finish line! Pompoms are encouraged!!!

### **WCGBR T-Shirts**

We will stand out in the crowd in our very own WCGBR t-shirt designed specifically for this event. The shirts are \$13 and will be available a week before the race. Order yours today! Quantities are limited.

### **Make a Donation**

Of course, if you want to be part of all of the excitement, but cannot come on Race day, you can donate to the Race for the Cure, by check or money order. All items should be made payable to Race for the Cure and sent to Libby Quintana, WCGBR Race Team Chair, before February 26.

Proceeds from the race will be used for breast cancer education, screening and treatment programs in our region.

Feel free to contact us with questions on other ways to participate, Power of 10, WCGBR T-Shirts, etc., (Libby Quintana - Chair, (225) 284-2836, email-libby.quintana@yahoo.com).

Please send checks/money orders to:  
Libby Quintana  
787 E. Versailles Dr.  
Baton Rouge, LA 70819

# WCGBR Announces Dates For 2010 Women's Week!



Women's Week 2010 will run from September 24<sup>th</sup> through October 3<sup>rd</sup>.

Women's Week Kick-Off Luncheon will mark the beginning of Women's Week 2010 on Friday, September 24<sup>th</sup> followed by 10 days of wonderful activities.

Mark your calendars and stay tuned to our website for additional details as the Women's Week Steering Committee finalizes plans and posts them in late March.

Email [info@wcqbr.com](mailto:info@wcqbr.com) with any questions.

Women's Week will run from September 24th through October 3rd.

## Special Events By Members

### Women Chef's Show Off

The Capital Area Family Violence Intervention Center/Battered Women's Program will be presenting its 15<sup>th</sup> **Annual Women Chefs' Show Off. Save the Date. Thursday, March 11, 2010** is the date for this tasty and mouth watering event. This exciting and worthwhile event will be held at the Sheraton Hotel Convention Center Atrium. If you would like to join us at the Women's Council table, please contact Kristina at 928-4193 or [kristina@shapiroandshapiro.com](mailto:kristina@shapiroandshapiro.com) and deliver your \$60 check to 1500 Lobdell Ave. prior to March 6th.

### Capital City Caper

Join the fun as Capital City Caper kicks off its zany limousine scavenger hunt right here in downtown Baton Rouge. It will begin and end at the **Hilton Capital Center on Sunday, March 14, 2010**. Gather your friends and build a team of 8 to solve the clues and earn points towards victory. It's not about figuring out where you are going or retrieving an item when you get there, but instead solving puzzling clues that might be physical or mental in nature. Contact Erica at 346-5095 or for more info.

### Business Workshop

#### by Bert Fife

Bert Fife will be conducting a workshop for Marketplace on Feb. 25, 6 p.m. St. Paul Lutheran Church, corner of Tara Blvd. and Old Hammond Hwy. Light refreshments served rather than regular hot buffet. (Proceeds to CAFV, rather than paying for dinner.)

For more info click [here](#).

## HELP WANTED:

### RESOURCE FAIR NEEDS HELP

Calling individuals, organizations, schools, and businesses offering services of particular interest to women.

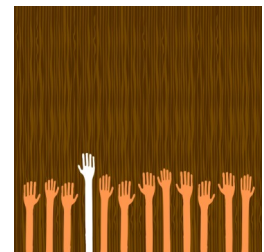
The **resource fair** offers display space at our planned conferences on improving the lives of women--money, work, family, personal. Our wonderful program offers sixteen informational sessions to conference attendees. Date and place to be announced.

If you are interested in participating or helping, or for more information, please e-mail [member@wcqbr.com](mailto:member@wcqbr.com) or call (225) 302-8018 Ext. 5. Give your name and contact information and a brief description of your participation interest.

Other Help needed. Please click [here](#) for more information on how you can help.

### Patrons Committee Needs Volunteers

If you are interested in helping us raise funds for this year's Women's Week, please contact Patron Chair, Erica Malone at [bookbooglar@yahoo.com](mailto:bookbooglar@yahoo.com).



Like to help us out??? We'd love to have you!

## Special Presentation By WCGBR Member, Bert Fife

Bert McCoy Fife is an author, speaker, entrepreneur, and life coach. In all these roles, she helps people become aware of their existing and potential challenges, and she shares customized, easy-to-follow ways to resolve them so people can leverage their strengths.

Bert is a savvy business professional and was the television "Workplace Expert" on WBRZ Channel 2 in Baton Rouge, Louisiana, an ABC affiliate. Each month she addressed marketplace issues and viewer concerns about workplace challenges.

Bert started her own in-store event marketing company in 1986. Within five years she built an effective team to grow sales from zero to five million dollars in revenue. In 2004 she sold that company and started Bert Fife Consulting, LLC, in which she helps people realize their personal and professional dreams.

In 2005 Bert received her Hypnotherapy Certification from Infinity Institute, and in 2006 she became a Certified Human Behavior Consultant. She produces effective self-hypnotherapy tools to help people deal with sleep deprivation relative to life's challenges. She is the author and producer of Beach Sleep for Students and Sleep Tonight CDs.

Bert has received numerous business awards, including Outstanding Business Woman in Louisiana from the Department of Economic Development, Boss of the Year from multiple Business and Professional Women's chapters, and a Lifetime Achievement Award for her leadership in the In-Store Event Marketing Industry. Additionally, Bert was the first woman president of the 50+ year-old New Orleans Grocery Manufacturer's Representative Association.

Believing that community work must reflect purpose and passion, Bert currently serves her community as a Board Member of Capitol Area Domestic Violence Center and the Women's Council of Greater Baton Rouge. She is on the Steering Committee of Women's Week in Baton Rouge and is a member of YWCA Connections and Unity Church of Christianity.

In 2006 when she lost her son Phillip in a car accident, she re-examined her beliefs, convictions, and courage. Using her management skills to deal with grief in a way that inspires others to choose life after loss, she continues to be a highly sought after conference speaker and presenter throughout the country. Her book, *The Free Bird Flies: Choosing Life After Loss*, helps people deal with grief and reclaim their life.

Bert Fife will be conducting a workshop for Marketplace on Feb. 25, 6 p.m. St. Paul Lutheran Church, corner of Tara Blvd. and Old Hammond Hwy. Light refreshments served rather than regular hot buffet. (Proceeds to CAFV, rather than paying for dinner.)

### **"Today's Business: Turning Doubts into Acts of Commitment"**

A successful business is a choice. This presentation invites you to choose best practices to jump start or recharge your business no matter what. Tools you can make uniquely yours and apply to your business make it easier to turn doubts into acts of commitment. Investment: \$25 **includes** copy of Bert's book *The Free Bird Flies: Choosing Life after Loss* and a donation to Capital Area Family Violence Intervention Center.

# Silver Magnolias Deadline for Applications Soon!



**2009 Silver Magnolias** standing from left: Helen Spears, Evelyn Robinson, Vera Martin, Sheila Smith, Sue Braud, and Rosa Polk. sitting from left: Bette Levine and Mary Jetson.

Silver Magnolias Committee is now accepting applications for the 2010 Silver Magnolias. Applications must be postmarked by **March 1, 2010** to be considered. Applications are now available on the Women's Council website at [www.wcgbr.com](http://www.wcgbr.com). You can mail your application to WCGBR Silver Magnolia Committee P.O. Box 80138 Baton Rouge, LA 70898. For more information contact Patsy Wilkerson at [patsywilkerson6060@att.net](mailto:patsywilkerson6060@att.net).

Next Women's Marketplace meeting will be February 25th, 2010, at 6 pm at St. Paul's Lutheran

## Women's Market Place

Women's Marketplace will take place on Thursday evening, February 25th, 2010 at 6:00 pm. . Come join in on the fun, as we meet one another and enjoy a special program by Bert Fife. Light refreshments will be served and proceeds go to CAFV. Please RSVP to [member@wcgbr.com](mailto:member@wcgbr.com)

Meeting at St. Paul Lutheran Church, corner of Tara Blvd. and Old Hammond.

## Member Spotlight



New Piggly Wiggly store opens on Government Street.

Women's Council member, Danielle Satawa, proudly announces the opening of a new Piggly Wiggly store at 5355 Government Street. Satawa, Piggly Wiggly Controller, oversees all of the finances of the company and reports that the February 3rd opening was a huge success. The new store features a wine and recipe kiosk that gives wine pairings for specific types of foods or recipes. It also sells Certified Black Angus meats, has on-site butchers, a deli, a bakery, and a pharmacy will be opening soon. For more info visit [www.pigglywigglybr.com](http://www.pigglywigglybr.com).

# “Thoughtful” Website Addition



## “Members To Keep in Your Thoughts”

### New Website Column Offers Personal Support to Members

The Women’s Council supports our members who are going through a difficult time for themselves or their family members – whether due to illness, loss or any other personal hardship.

A new column on the “member” area of our WCGBR website called “Members To Keep in Your Thoughts...” will make this information available to our membership. This area is private, lists only the member’s name and is accessible only by the current membership who must login to access it.

If you are aware of a member going through a difficult time, please submit her name – with her permission – to Mary Jacob at [mjacob53@cox.net](mailto:mjacob53@cox.net) or [info@wcgbr.com](mailto:info@wcgbr.com) .

Members can feel free to call or send a card to show individual support.

For additional information, call 753-4226.

# Greek Salad Recipe from Installation

Many people asked for the recipe for my Greek Orzo Salad served at the Installation Ceremony, so I am including it in this edition of the newsletter. I hope you enjoy!

## Ingredients:

- 1 bag orzo, cooked as directed on package
- Olive oil
- Balsamic vinegar (about 2 tbsp.)
- Kosher salt & fresh cracked black pepper to taste
- Fresh rosemary finely chopped)
- Green onions, sliced
- Pinenuts, toasted
- Celery, finely sliced
- Kalamata olives, diced
- Sundried tomatoes (packaged in oil)
- 1 package feta cheese

Combine cooked, drained, and cooled orzo to the remaining ingredients using enough olive oil to coat pasta and keep it from sticking. Use as much of any ingredient as you like to suit your taste.



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