



*Women's Council*  
OF GREATER BATON ROUGE

*Connecting, Promoting & Empowering Women*

Special  
points of  
interest:

- The First Women's Week
- Luncheon Info
- Activities Info
- Member Events coming up- you won't want to miss!
- Next WCGBR Council Meeting Thursday, Aug. 13th- 11:30am

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Erica Malone  
Editor

# Women's TIME

August 13, 2009

## The First Women's Week



The first Women's Week started at the Centroplex on Wednesday, September 11, 2002. The Council planned the event to commemorate 9/11 with a video tribute and a patriotic theme. Rather than our current kick-off luncheon, the event started with a breakfast for the first two years. The week ended on Thursday of the following week to coincide with the YWCA Women of Achievement Awards. Tickets were \$15. The keynote speaker was Jennifer Read Hawthorne, coauthor of *Chicken Soup for the Woman's Soul*. There were 61 activities and an estimated 2,000 women participated.

The idea of Women's Week was brought to the Council by Kristina Shapiro in late 2001. She knew of a similar annual event in Shreveport sponsored by the local YWCA. Roxann Pedesclaux-Johnson, CEO of YWCA of Northwest Louisiana was invited to our March meeting to tell us how they organized their event. The idea was readily accepted by the members and we plunged into the project with zeal. Robelynn Abadie, president that year, prepared all the initial documents and procedures for the event. The first year was difficult to say the least but the Council is never reluctant to accept a challenge. Although we lost money on the first event, we could see the potential and started planning for the following year.

As we head into our eighth Women's Week, the activities, enthusiasm, and participation continue to grow. The event has helped us to grow as an organization, bring in new members, and earn a reputation in the community for contributing to women.

Karen Groves, Historian

## Women's Week Luncheon Tickets Available!

**"Women! A Week-Long Celebration!!"** kicks off with the annual luncheon on Friday, September 25th, 2009 at Boudreaux's on Government Street. This year we celebrate our 8th year of Women's Week and the 15th anniversary of the Women's Council of Greater Baton Rouge. Lisa Bull, the keynote speaker, is an accomplished trainer, speaker, Certified Human Behaviorist, and owner of multiple businesses. Over the course of her 11 years of success in the executive search arena serving a Who's Who list of Fortune 100 clients, Lisa has effectively navigated the transition from employee to business owner to entrepreneur. This highly publicized signature event is a sellout every year, so get your tickets now.

Tickets are only \$35 each and are available online at [www.wcgb.com](http://www.wcgb.com), picked up at 1500 Lobdell, Suite B, Baton Rouge, or by calling 225-302-8018. If you would like to sit at a table with other Women's Council members, please contact Kristina directly at 928-4193 for reservations.

## ACTIVITY AMBASSADOR REGISTRATION OPENS ON WEBSITE SIGN UP NOW!!!!

*The Women's Council Activity Ambassador serves as a representative of the Council at the Women's Week Activity.*

The sign-up screen lists the responsibilities of the Ambassador as follows:

- Display the Patron Poster and Activity poster in a prominent place
- Hand out and collect comment cards for all attendees/participants
- Have membership applications and extra Women's Week Activity Booklets available
- Greet all attendees/participants as they arrive
- Introduce yourself and the Women's Council
- Introduce and thank the sponsor of the activity and all our major sponsors
- Introduce the speaker (if there is one).

The Women's Council Website has 183 Women's Week Activities posted on it and each activity needs an Ambassador and an Alternate Ambassador. **142 Primary and 168 Alternate Ambassadors are still needed.**

To see the activities that are registered, go to our website at [www.wcgb.com](http://www.wcgb.com) and click on "View 2009 Women's Week Activity Calendar" under the monthly Event calendar on the main page.

To learn more about the activity, click on the title and it will show you all the details.

If the activity needs PRIMARY AMBASSADOR, you will see an icon that says "ACTIVITY AMBASSADOR SIGNUP" under the activity. If it needs an ALTERNATE, it will say "Alternate Activity Ambassador Signup."

Click on that icon-link on the website and it will allow you to sign up. You will be required to supply your NAME, PHONE NUMBER and EMAIL. You will receive an e-mail confirmation.

You may sign up for as many activities as you want. The Activity Ambassador does not have to pay the fee to attend the activity if there is a fee, but she must register for the activity by calling the sponsor and introducing herself and explaining her role.

Because of the number of activities, we NEED you to begin **SIGNING UP NOW!!!!** Please visit the website often and sign up as the Ambassador for the activities of your choice. As Women's Week gets closer, there will be a short training session for you to attend where you will receive a packet for each activity for which you are the PRIMARY ambassador. *All ambassadors are strongly encouraged to attend – especially if this year is your first time.*

Training sessions are scheduled at the First United Methodist Church at four different times in September. You only need to attend one:

Thursday, September 12	1:00-1:45 pm (after General Membership Meeting)
Thursday, September 12	5:30 – 6:15 pm
Saturday, September 14	10:00 – 10:45 am
Tuesday, September 17	5:30 – 6:15 pm

***When you sign-up, remember to write your commitment time and date on your calendar as a reminder!!***

If you have any questions, call (225) 302-8018, ext. 6 and leave a message or email Eileen Thompson at [info@ourbusinesscents.com](mailto:info@ourbusinesscents.com).

# Activity Sign Up Open Now!



**Sign-Up To Attend Your Favorite Women's Week Activity NOW!**

The 2009 Women's Week Activity Booklets will be available by the end of August – BUT, you don't have to wait for the booklet to sign-up for any activities that you want to attend if they require an RSVP.

Go to the website Activity Calendar [http://wqgbr.com/womensweek/activity\\_cal.asp?GW=1](http://wqgbr.com/womensweek/activity_cal.asp?GW=1)

and click on the TITLE of any activity that interests you for all the details and registration information. You can call and register today. AND if there is no ambassador, sign up online to be the ambassador as well!

For more information, call 302-8018, ext. 3 or email [mjacob53@cox.net](mailto:mjacob53@cox.net).

**Women's Week kicks off with a luncheon this year at Boudreaux's on Friday, September 25th.**

**Tickets for this luncheon are only \$35, and are available for sale now.**

**So mark your calendars today!**

## Special Events By Members

### **BOWL FOR HOPE 2009**

Boys Hope Girls Hope of Baton Rouge will hold it's annual fundraising bowlathon Saturday and Sunday, Oct. 3rd and 4th at Circle Bowl. Cost is \$30 per person and all proceeds go to Boys Hope Girls Hope of Baton Rouge.

For more information or to register your team call 346-5095.

### **Community Giving Day at Whole Foods**

September 17th is Community Giving Day at Whole Foods. Five (5%) percent of sales that day will be donated

to Women's Council of Greater Baton Rouge. Please support the Women's Council by shopping at Whole Foods!

If you have an announcement for the next newsletter, email Erica Malone at [bookbooglar@yahoo.com](mailto:bookbooglar@yahoo.com).

## HELP WANTED:

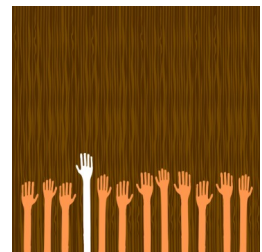
### **Presenters Needed For Women's Business Center**

The Women's Business Center is accepting applications from members who are interested in making presentations at the quarterly women's conferences on personal, family, and business finance beginning in November 2009. The planned range of presentations includes all aspects of women's lives as they relate to finances—earning or preparing to earn money, handling money, using money wisely, saving money, looking good and enjoying life on less

money, planning for your financial future, etc. Please send your name, contact info, credentials (CV), and a brief description or outline of your proposed presentations with a copy of handouts to : Anita White, 2924 Brakley Drive, Suite A-3, Baton Rouge, LA 70816 or email to [anitazaraswhite@bellsouth.net](mailto:anitazaraswhite@bellsouth.net).

### **Activity Ambassador Packet Assembly Volunteers Needed**

**Date:** Thursday, August 27th  
**Time:** 2:00 p.m. (for 2-3 hrs.)  
**Place:** 2924 Brakley Drive (Anita White's office)  
**Call:** Helen Rivet at 292-4819 or 405-5661 asap



Like to help us out???  
We'd love to have you!

Women's Council's  
**Women's Business Center**

**Fall Finances Seminar**

Saturday, November 7, 2009

*Personal - Family - Professional - Fulfillment*

**Schedule**

- 9 - 9:30 a.m. - Registration and Resource Fair
- 9:30 - 10:30 a.m. - Opening Conclave
  - 9:30 - 9:45 a.m. - Orientation
  - 9:45 - 10:00 a.m. - Women's Council & WBC Information
- 10 - 10:30 a.m. - Speaker
- 10:30 - 11:30 a.m. - Session One
- 11:30 a.m. - 1 p.m. - Lunch / Mingling / Resource Fair
- 1 - 2 p.m. - Session Two
- 2 - 3 p.m. - Session Three
- 4 - 4 p.m. - Session Four

<b>Session</b>	<b>Time</b>	<b>Personal</b> "Life Skills"	<b>Professional</b> "At Work"	<b>Family</b> "At Home"	<b>Fun and Fulfillment</b> "Creativity"
One	10:30 - 11:30 a.m.	Time Management	Getting a Job	How to Save Money - Budgets and Smart Shopping	Personal Appearance and Style
Two	1 - 2 p.m.	Setting and Achieving Your Goals	Going (Back) to School	Using Your Financial Assets Wisely	Buying a Car
Three	2 - 3 p.m.	Personalities (Interactions/ Relationships)	Starting a Business	Parenting / Daycare	Etiquette
Four	3 - 4 p.m.	Being at Your Best - Health and Nutrition Basics	Computer Skills	What You Need to Know Before You Marry	Leisure Classes, Hobbies, Volunteering

## Women Mean Business!

The Women's Council proudly launches the **Women's Business Center** in November 2009. In keeping with the theme of Women's Week 2009, **Women Mean Business**, the WBC offers quarterly conferences designed to help you explore how to improve your financial picture, manage what you have, live better and smarter and have more fun on less, and plan for your and your family's future. Plan to attend the first day-long seminar filled with information and resources to help you take care of business--personal, family, and business finances--and begin to make positive changes in your life, your community, and your world. *Look for flyers at Women's Week Activities, visit our website [www.wcgb.com](http://www.wcgb.com), or call (225) 302-8018, Ext. 5 for more information. See you there!*

**The Women's Council proudly launches the Women's Business Center in November 2009.**

## Women's Market Place

Women's Market Place celebrated it's One Year Anniversary!

Women gathering to support one another in small business in a casual setting, perfect for exchanging ideas and coming up with new ones. Women's Market Place, the evening meeting for women interested in business, meets the 4th Thursday of the month at St. Paul's Lutheran Church, Tara Blvd at Old Hammond. 6:00 pm [rsvp4pm@gmail.com](mailto:rsvp4pm@gmail.com) to make your reservation for dinner. \$10 members, \$12 guests

Our August meeting will feature: Libby Quintana, former Marketing Director for Whole Foods, will be speaking on "How to Market your Business" and getting the most out of referrals, free and inexpensive marketing tools. We have had a series of wonderful speakers and looking forward to more exciting topics in the future.

## Women Build 2009



*Women Build* is an international initiative that brings together women from all walks of life to actively address the problem of women and children living in poverty by building Habitat for Humanity homes.

*Women Build* challenges women to build safe, healthy housing where children can flourish and grow. This project's homeowner is Sheila Clark. Read more about her [here](#).

[Fifth Annual Pink Tool Belt Bash](#) to benefit Women Build 2009

When: Tuesday, September 1, 6-8:00 p.m.

Where: Juban's Restaurant, 3739 Perkins Road

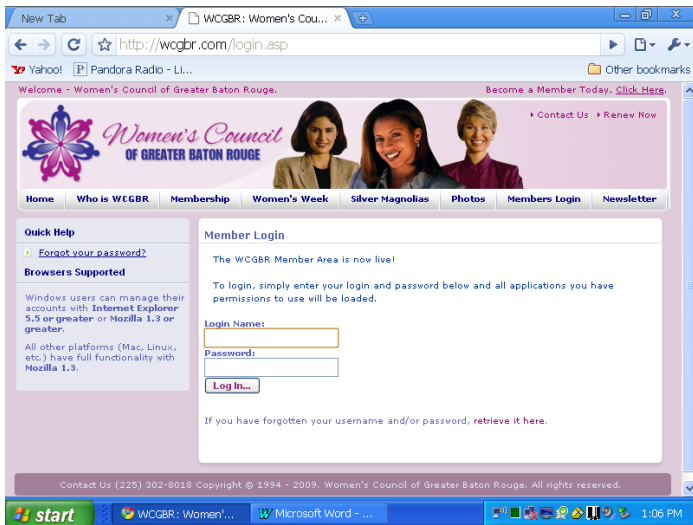
Ticket: \$50 (includes hors d'oeuvres and unlimited Pink Drinks, wine and soft drinks)

To purchase tickets, go to [www.habitatbr.org](http://www.habitatbr.org) or contact Erin Rice at [erinc@habitatbrla.org](mailto:erinc@habitatbrla.org) or call 927-6651.

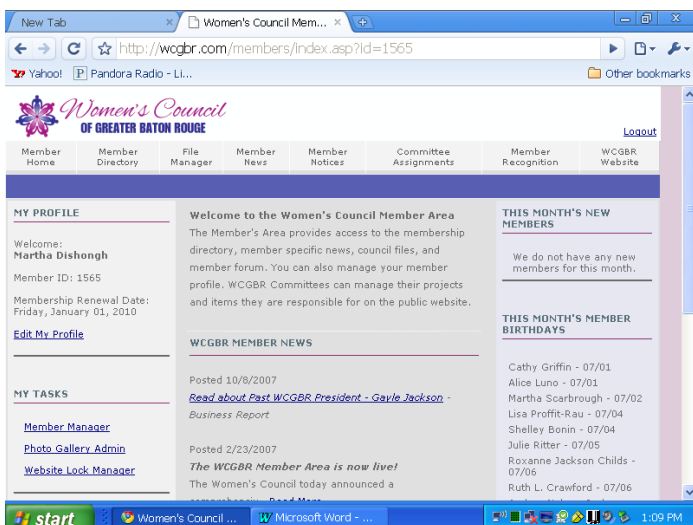
Martha has provided these brief steps to show you where to login, where to check the expiration of your membership, where to go to update your profile, and to expose you to the many other great areas of the WCGBR website.



- Go to [www.wcgbr.com](http://www.wcgbr.com)
1. See what's happening by clicking on dates on the event calendar or reading articles.
  2. Become a new member by clicking on link at top or middle.
  3. Click on 7th tab *Member's Login* to access the "Members Only" section



Type in login name and password then hit enter.



1. Verify when your membership will expire by viewing **Membership Renewal Date** on left side under your name. Note: if you are current it should say January 1, 2010.
2. Find your **Member ID** under your name.
3. Click on **Edit My Profile** to update your personal information. We appreciate you keeping contact information current.
4. Access *Member Directory* and many other important and informative areas of the Website.