



Dear Friend:

The Women's Council of Greater Baton Rouge proudly announces our 2017 "**Women! A Week-Long Celebration**," which begins on October 6<sup>th</sup> with our Kick-Off Luncheon and goes through October 15<sup>th</sup>. This ever-popular event generates widespread enthusiasm as it serves to connect, promote and empower women from all walks of life in the Greater Baton Rouge Community. Women's Week has grown in size, quality and impact each year. Please join us as a Women's Week Patron and help us continue to bring this exciting program to Baton Rouge and the surrounding communities.

As Baton Rouge celebrates its 200<sup>th</sup> Anniversary this year, Women's Week, with the theme "**200 Years of Building Baton Rouge Strong**," celebrates the contributions of the many women who make our city the strong, vibrant community it is. Women's Week provides a forum for important issues including healthcare, education, family, community, economics, business, sports, arts and humanities as well as offering fun and interesting activities. The free or low-cost classes, demonstrations and workshops provide a unique opportunity to sample a wide variety of offerings and attend informative presentations that might not otherwise be available. We believe these activities increase self-awareness that fosters personal growth by introducing participants to opportunities and resources available in the community. These events bring women together with others of like interests, help strengthen the bond among women in the Greater Baton Rouge area and encourage participation in shaping our community.

This highly-publicized, signature event of the Women's Council of Greater Baton Rouge provides a meaningful investment for Patrons, too, and without the partnership of our Patrons, Women's Week would not be possible. Patrons' names and/or logos appear in 15,000 printed Activity Guides and are featured in our e-newsletter, in our Kick-Off Luncheon program, on our website and at the various events during Women's Week. Our Patrons are acknowledged at all Women's Week activities, and Patron logos are displayed on WCGBR and Women's Week websites as live links to their websites. Feedback from attendees tells us that they feel energized, enthusiastic, enlightened and appreciative about Women's Week. In addition, in thanks for their contribution, Patrons are invited to sponsor activities during Women's Week. It is a win-win situation when Women's Council promotes your business or organization as you support this worthy endeavor.

We invite you to join us and take advantage of this exceptional advertising and promotional opportunity. See the enclosed Patron Benefits, Patron Agreement and copy of a previous year Activity Guide as an example of opportunities available to you.

Look over the following pages for the levels of participation that are available for your business and visit us at [www.WomensWeekBR.com](http://www.WomensWeekBR.com) for more information about Women's Week. We do appreciate your time and attention to our efforts. If you have questions or would like to discuss a possible Patron opportunity, please call **225.302.8018 Ext. 2** or email your questions to [Patrons@WomensWeekBR.com](mailto:Patrons@WomensWeekBR.com). We look forward to discussing this exciting opportunity with you!

**Please note:** Your "Patron Contract" (included in this packet) must be mailed to us or submitted online with your payment by **June 15, 2017** to guarantee inclusion in the Activity Guides.

Gratefully yours,  
*Sherie Thomas*  
Sherie Thomas,  
Women's Week Chair



## Patron Benefits

### \$10,000 – DIAMOND

*All benefits provided on Sapphire level, plus:*

- **Full page**, color promotional space on inside **front cover** of 15,000 Women's Week Activity Guides
- Reserved tickets for up to 10 (available by request) for the Kick-Off Luncheon
- Mention as Diamond Patron at media presentations
- Largest listing on patron board
- Women's Council Website **Premier Ad Placement**
- Highly recognized at ALL events during the year
- May select a guest speaker for a Women's Council monthly meeting as a representative of your company or organization
- Ability to pay over **four** quarters

### \$5,000 – SAPPHIRE

*All benefits provided to Platinum, plus:*

- **Full page**, color promotional space on inside **back cover** of 15,000 Women's Week Activity Guides
- Reserved tickets for up to 8 (available by request) to the Kick-Off Luncheon
- Mention as Sapphire Patron at media presentations
- Women's Council Website Prominent Ad Placement
- *\*(2 Patron positions available to underwrite Luncheon)*

### \$2,500 – PLATINUM

*All benefits provided to Gold, plus:*

- **Half page**, color promotional space in 15,000 Women's Week Activity Guides
- Reserved tickets for up to 6 (available by request) to the Kick-Off Luncheon
- Mention as Platinum Patron at media presentations
- Large listing on patron board
- Women's Council Website Large Ad Placement
- Ability to pay over **five** months
- *\*(1 Patron position available to underwrite Luncheon mugs)*

*\*Underwriting recognition on first-come, first-serve basis*

### \$1,500 – GOLD

*All benefits provided to Silver, plus:*

- **One third page**, color promotional space in 15,000 Women's Week Activity Guides
- Reserved tickets for up to 4 (available by request) to the Kick-Off Luncheon
- Mention as Gold Patron at media presentations
- Feature article in e-newsletter

### \$1,000 – SILVER

*All benefits provided to Bronze, plus:*

- Logo in 15,000 Women's Week Activity Guides
- Reserved tickets for up to 2 (available by request) to the Kick-Off Luncheon
- Logo in Kick-Off Luncheon program
- Medium listing on patron board
- Women's Council Website Ad Placement
- Ability to pay over **four** months

### \$ 500 – BRONZE

*All benefits provided to Copper, plus:*

- Listing on Patron board
- Ability to pay over **two** months
- Option to participate in Luncheon Activity Fair at **no cost** on first-come basis as space limited. RSVP required
- *\*(1 Patron position available to underwrite Luncheon tickets: Name, Logo and contact information printed on tickets)*

### \$ 300 – COPPER

*All benefits provided to Friends, plus:*

- Sponsorship of up to 5 activities during Women's Week
- One-year membership for new Women's Council member

### \$ 200 – FRIEND (WCGBR Members)

*All benefits provided to GalPals, plus:*

- Listing on Women's Council Website with link to contact information and/or your website
- Sponsorship of up to 3 activities during Women's Week

### \$ 50 – GALPAL

- Listing in 15,000 Women's Week Activity Guides
- Listing on Women's Council Website



## Patron Agreement

I am / we are pleased to support Women! A Week-Long Celebration at the following level:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> \$10,000 – Diamond          | <input type="checkbox"/> Luncheon Patron | <input type="checkbox"/> Option: Payable \$2,500 each for 4 quarters  |
| <input type="checkbox"/> \$5,000 – Sapphire          | <input type="checkbox"/> Mug Patron      | <input type="checkbox"/> Option: Payable \$1,000 each for 5 months  |
| <input type="checkbox"/> \$2,500 – Platinum          | <input type="checkbox"/> Ticket Patron   | <input type="checkbox"/> Option: Payable \$500 each for 5 months  |
| <input type="checkbox"/> \$1,500 – Gold              |  | <input type="checkbox"/> Option: Payable \$375 each for 4 months  |
| <input type="checkbox"/> \$1,000 – Silver            |  | <input type="checkbox"/> Option: Payable \$250 each for 4 months  |
| <input type="checkbox"/> \$500 – Bronze              |  | <input type="checkbox"/> Option: Payable \$250 each for 2 months  |
| <input type="checkbox"/> \$300 – Copper              |  | <input type="checkbox"/> Payable upon signing or online   |
| <input type="checkbox"/> \$200 – Friend              |  | <input type="checkbox"/> Payable upon signing or online   |
| <input type="checkbox"/> \$50 – GalPal               |  | <input type="checkbox"/> Payable upon signing or online   |
| <input type="checkbox"/> \$ In-Kind – Value \$ _____ |  | <input type="checkbox"/> Attach description of In-Kind donation. Include donation type, size/quantity, dates of service, specs and format for art files, your deadlines and other considerations agreed to by WCGBR |
| <input type="checkbox"/> Payment Enclosed            | <input type="checkbox"/> Please Invoice  |   |

\_\_\_\_\_  
Name of Business/Organization

\_\_\_\_\_  
Website URL

\_\_\_\_\_  
Authorized Representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State & Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

- Contact me about sponsoring activities during Women’s Week. (**Friend** level and above)
- Contact me about my participation in the Activity Fair at the Women’s Week Luncheon. (**Bronze** level and above)
- Please Process my complimentary membership. (For **new, non-member—Copper** level and above)  
Please provide name and email address for membership contact, *if different from above.*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Email Address

Please submit this Patron Agreement by June 15, 2017 to be included in all promotional materials.  
Mail the signed Agreement to Women’s Council, ATTN: Patrons, P.O. Box 80138, Baton Rouge, LA 70898-0138.

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The Women’s Council of Greater Baton Rouge is a 501(c)(3) non-profit, nonpartisan organization and neither supports nor opposes candidates for political office. All contributions are tax deductible to the extent provided by law.

P.O. BOX 80138 BATON ROUGE, LA 70898

PHONE: 225-302-8018 ext. 3 FAX: 225.663.8886  
(area code required)

WEB: WWW.WCGBR.COM  
WWW.WOMENSWEEKBR.ORG